



Art in Public Places | Cultural Arts Division | Economic Development Department

Pressler Street Extension Project

**Artist Information Meeting
May 13, 2014**





Art in Public Places | Cultural Arts Division | Economic Development Department

Welcome

Meghan Wells, Art in Public Places

Pressler Street Extension Project Background

Jules Parrish, Public Works Department

Ricardo Soliz, Parks and Recreation Department (PARD)

Design Development

Michael Reyes PE, Vickrey & Associates, Civil Engineering

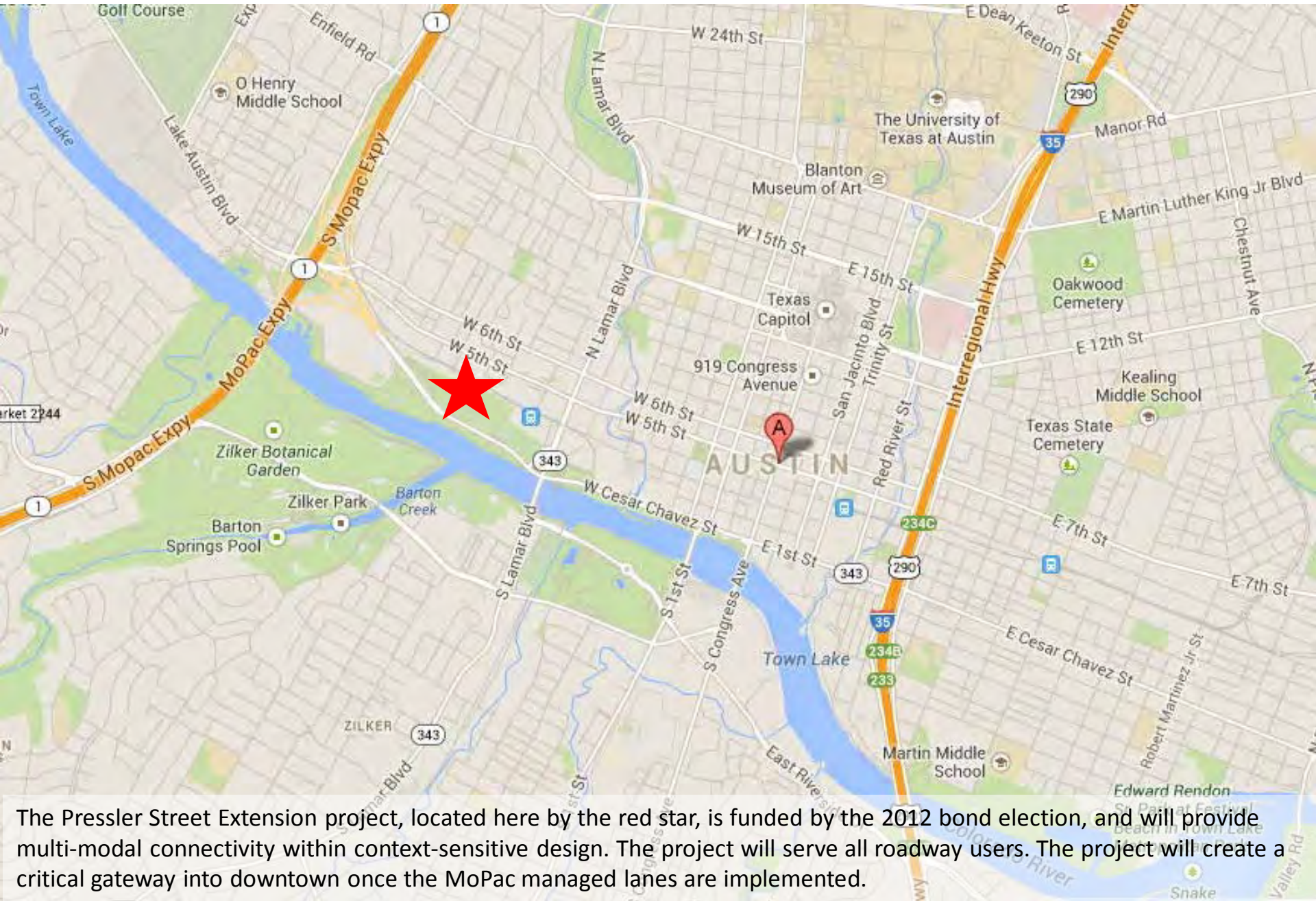
Artwork Opportunity and Selection Process

Susan Lambe, Art in Public Places

Q&A



Background | Pressler Street Extension Project



The Pressler Street Extension project, located here by the red star, is funded by the 2012 bond election, and will provide multi-modal connectivity within context-sensitive design. The project will serve all roadway users. The project will create a critical gateway into downtown once the MoPac managed lanes are implemented.

Background | Pressler Street Extension Project



This photo shows existing site conditions. The project will extend two-lane Pressler Street south to Reserve Road. Reserve Road runs parallel to West Cesar Chavez and provides access to the Lamar Beach, which is part of the City of Austin Parks and Recreation Department, and the Davenport Building, occupied by Austin Pets Alive. The extension will cross an existing Union Pacific railroad crossing that requires upgrading to accommodate public traffic. Upgrades are planned to include gates, signs, markings and other treatments necessary to designate the crossing as a quiet zone.

Background | Pressler Street Extension Project

Recreational use



This project is within, or in proximity to, residential, recreational, industrial and commercial areas that are part the Old West Austin Neighborhood Association (OWANA). Here you see the Lance Armstrong Bikeway and the fields at Lamar Beach. The athletic fields are heavily used, and parking is at a premium during games and practices. The fields are managed by West Austin Youth Association. In the background, you can see that the terrain rises. Between the current end of Pressler Street and the athletic fields there is a significant drop in grade of approximately 22'. Incorporation of PARD's expectations for this project will be part of the design review process with the selected artist but please keep in mind that the project should be low maintenance and should not interrupt or impinge on the activities at the athletic fields.

Background | Pressler Street Extension Project

Historic recreation

This site has long been used for recreation. Pressler's Garden was built in the early 1870s around a steam brewery started by Paul Pressler, and was located at West 6th and Pressler.



Pressler's Garden

The Austin Pleasure Resort.

South side Pecan street, $\frac{1}{2}$ mile west of Hotel Brunswick,

H. KOPP, PROPRIETOR.

This beautiful Place of resort has recently undergone thorough repairs and is now one of the cosiest and most comfortable resorts in the city. The Garden is arranged with comfortable benches throughout, a fine dance pavilion, and its beautiful groves affording abundance of shade.

PRIVATE OR PICNIC PARTIES

Will find every convenience and comfort afforded them to spend their leisure hours pleasantly. Elegant lunches can be had at all times.

Dancing, Swinging, Croqueting and Games

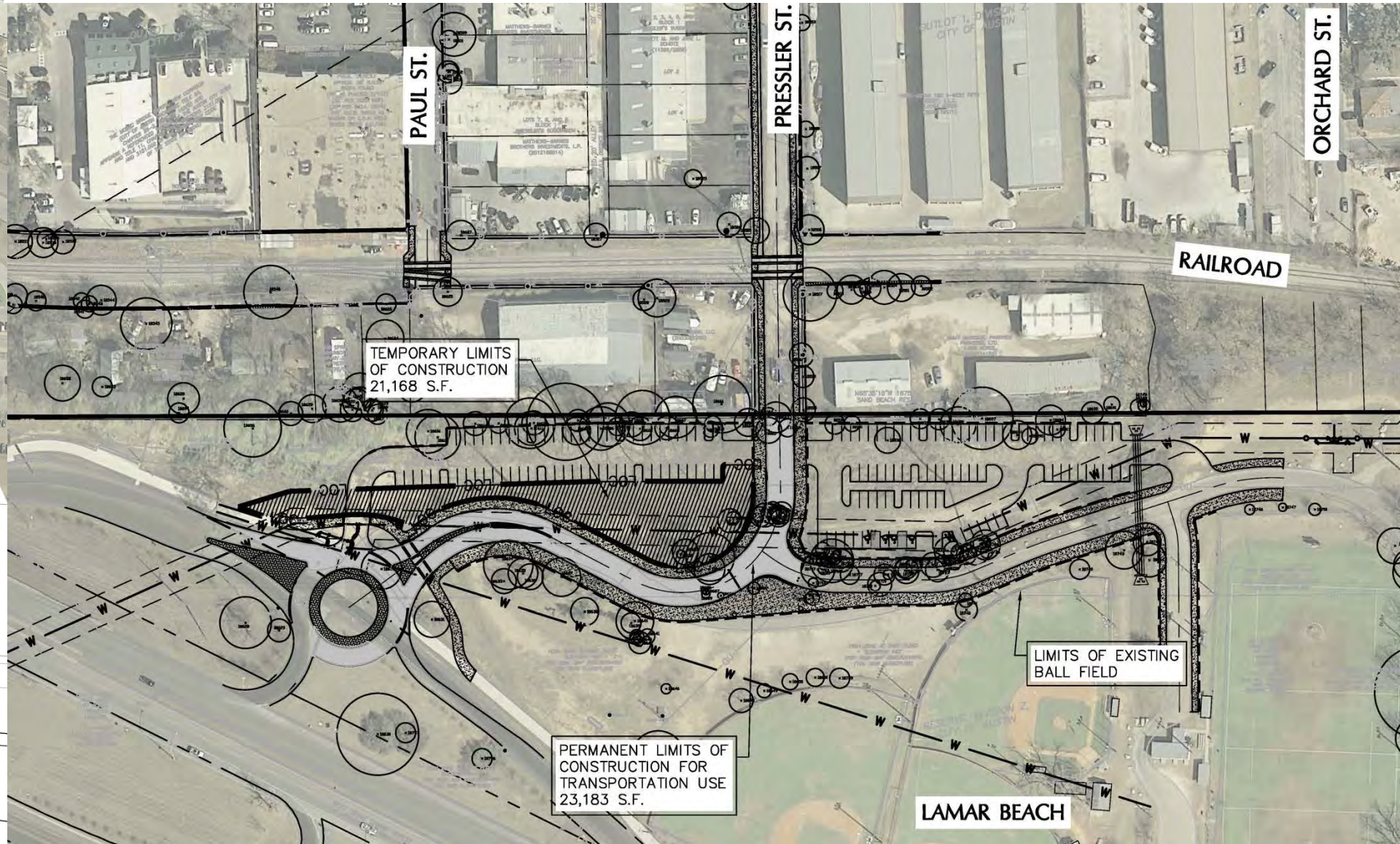
Of various kinds may be indulged in with perfect quiet and safety from the intrusion of rough or improper characters.

Fresh Beer Always on Draught.

Shaded by large live oaks, Pressler's Garden spread from 6th Street down to the river and had a boathouse, a croquet court, a rifle club, swings, an alligator pit, and a pavilion.

Background | Pressler Street Extension Project

This is the current plan for the street extension and amenities. The improvements planned for the Pressler Street Extension project include a traffic circle; rain garden(s), surface parking, new curbs and gutters, improvements to pedestrian and bicycle mobility, and new trees and lighting. This design is in process and will likely shift somewhat.



Public Art Intent and Goals | Pressler Street Extension Project

These are the project goals which will serve as guideposts throughout the project. These goals are very open, allowing for the greatest diversity of response to this call to artists possible.

The goal of this project is to select an artist/artist team who will design artwork that:

- is visually engaging and reflects the unique cultural identity of the project area;
- contributes to a local, regional and national contemporary art dialogue;
- is durable enough to hold up to the rigors of the site conditions, and is very low maintenance;
- contributes to the depth/breadth of the City of Austin's public art collection.

Artwork Opportunity | Pressler Street Extension Project

This public art opportunity is open to a wide range of ideas to be proposed by the selected artist, or artist team.

- A variety of durable media will be considered.
- At each site, artwork will not impede the movement of drivers, bicyclists or pedestrians.
- A painted mural is expressly not invited as a response for this call to artists, due to the amount of on-going maintenance required.

The budget is **\$60,000** inclusive of design, fabrication and installation, including engineering and permitting fees, travel and shipping expenses, insurance and other project-related costs.

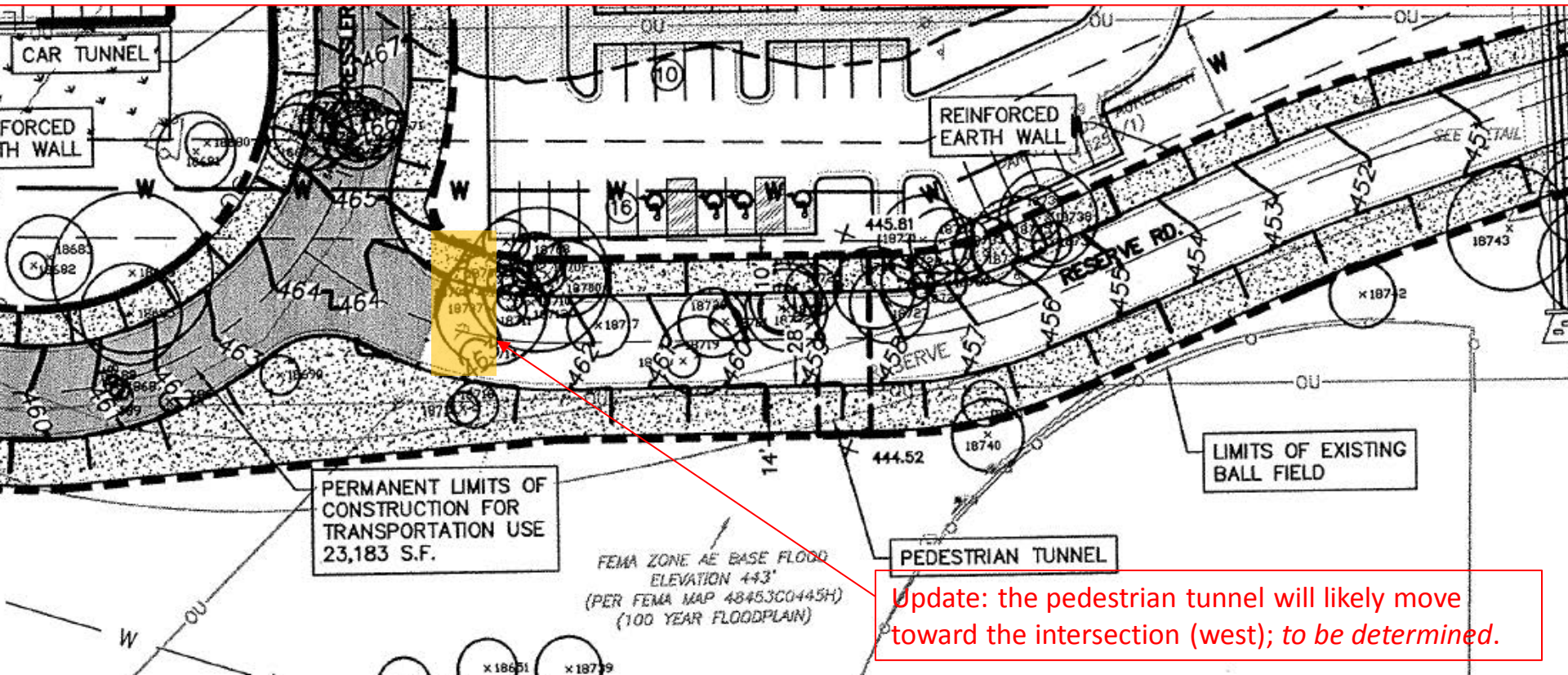
Eligibility: Artist, or lead artist if part of a team, must live or work in the State of Texas

Artwork Opportunity | Pressler Street Extension Project

Pedestrian Underpass

14' tall x 28' wide x 60' long (dimensions may change)

- The artwork should address the architectural space, enriching the experience of moving through this space, while not impeding safety.
- The underpass space will be lit. The artist may choose to affect the lighting of this space as the artwork opportunity.



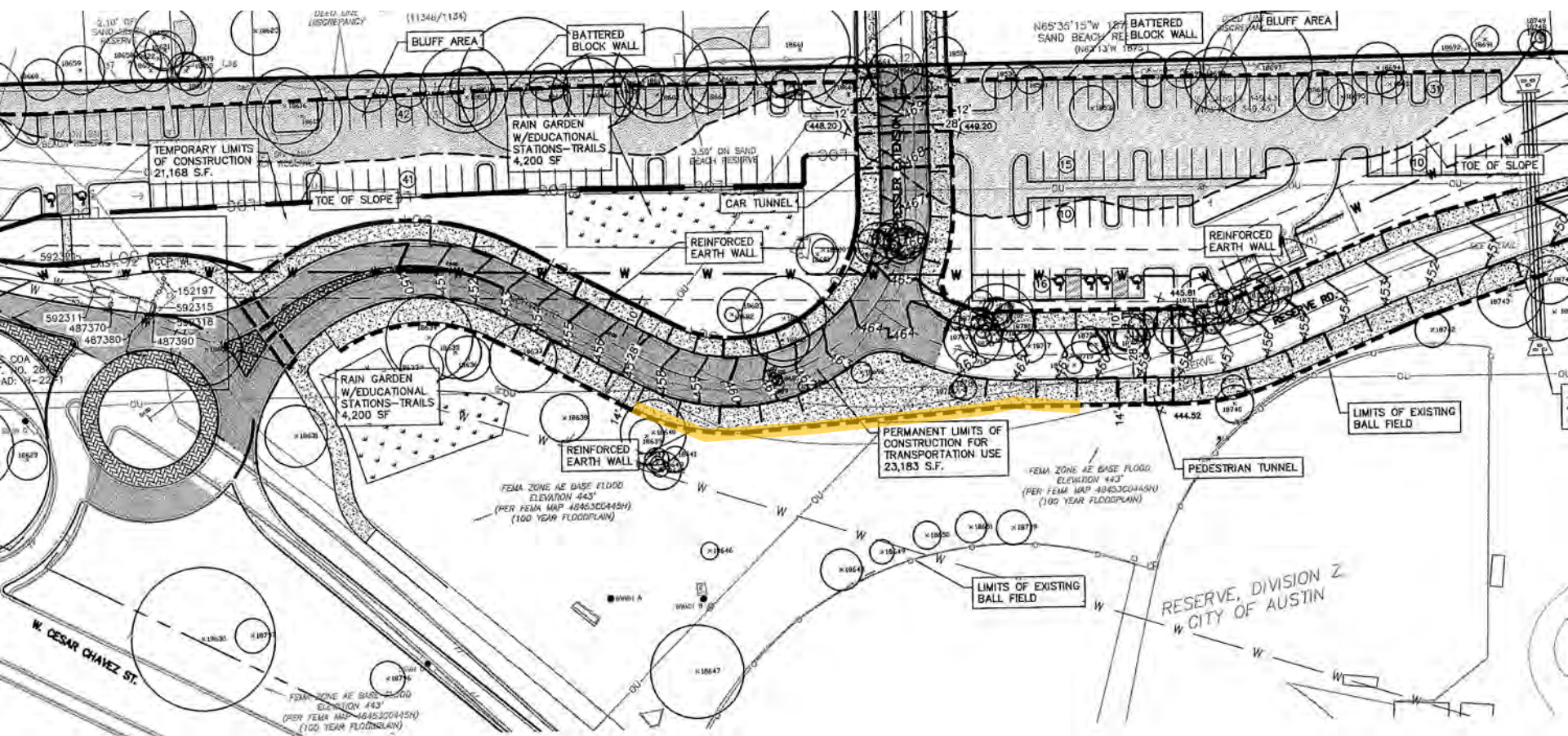
Artwork Opportunity | Pressler Street Extension Project

Possible locations for the artwork

Retaining Wall

The vertical surface of the wall is the art opportunity, including a possible transition to the lower level. The wall will be about 10' to 17' tall by 325' long (this is subject to change).

- The artwork should activate the wall in some way.
- Artwork which encourages climbing the wall is expressly not invited, due to safety constraints.



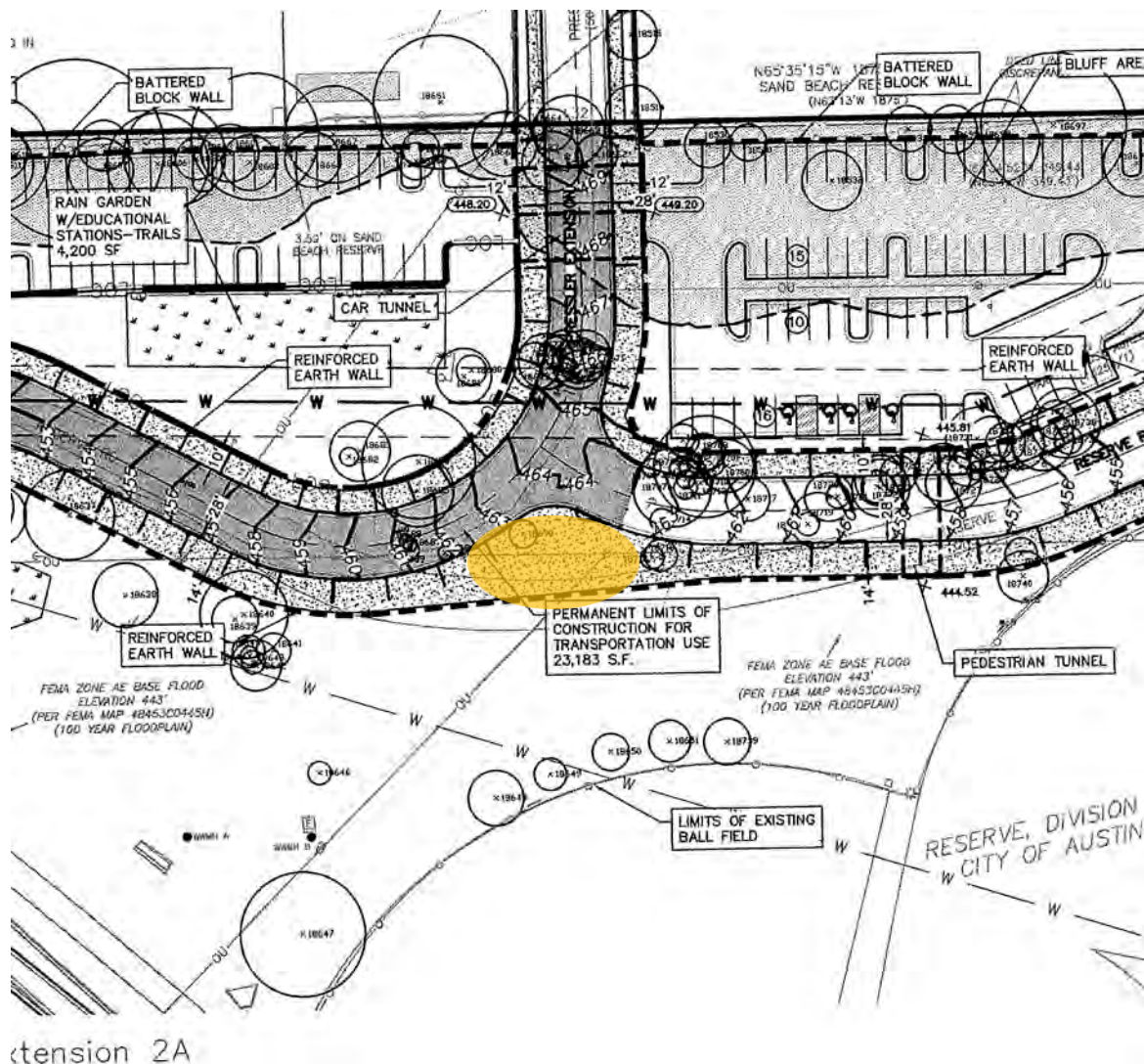
Artwork Opportunity | Pressler Street Extension Project

Possible locations for the artwork

Overlook

The overlook area is likely to receive special landscape treatment and may be a pedestrian node, or resting spot to overlook the park.

- Possibly provide a moment of interactivity or a framework, allowing the pedestrian or bicyclist to engage with the view.
- Possibly create a focal point to enliven the view as people move south on Pressler from W 5th.



Other sites are possible, as determined through the design process and through stakeholder feedback.

Evaluation Criteria | Pressler Street Extension Project

In addition to the standard selection criteria found on Art in Public Places website, the Selection Panel will review and consider the following evaluation criteria:

- artistic merit and technical expertise;
- demonstrated successful, innovative and effective approach to public art projects of a similar scope;
- ability to successfully execute a public art project in a culturally rich and complex area with multiple stakeholders; and
- expressed interest in creating artwork for the opportunities presented by this Request for Qualifications.

Economic Development Department

AIPP POLICIES

This page contains information on Art In Public Places (AIPP) Program policies, the AIPP Panel, and Selection Panels.

AIPP Policies

- AIPP Ordinance
- Ordinance Resolution
- AIPP Guidelines
- City of Austin Artwork Donation & Loan Policy

Art in Public Places Panel

The AIPP Panel is a seven-member standing committee of volunteer visual arts professionals, appointed by the Arts Commission, for the purpose of advising the Commission on matters relating to the implementation of the [Art in Public Places Ordinance](#). The AIPP Panel meets the first Monday of each month (excepting holidays).

AIPP Panel Roles & Responsibilities

- In addition to regular monthly meetings, AIPP Panel Members attend many AIPP-sponsored events, including public art dedications, exhibition openings, lectures, tours of potential public art sites, project information meetings, and public hearings. They may also serve as jurors for AIPP projects.
- AIPP Panel Members are representatives of the AIPP program and look for opportunities to share information with their colleagues regarding public art commissions and recruit qualified artists, jurors and panelists to participate in the program.
- All panelists must possess knowledge of contemporary visual art, trends in the public art field, and be willing to serve in a panel process without conflict of interest.
- Submit an [Application to serve on the AIPP Panel](#)

Current Panel Members

- Ryan Thompson, Designer, Panel Chair
- Jaime Salvador Castillo, Artist and Writer, Vice Chair
- Ilse Frank, Landscape Architect
- Hollis Hammonds, Artist
- Emily Little, Architect
- Jade Walker, Artist
- Scott Daigle, Liaison to the Arts Commission

SELECTION PANELS

For each AIPP project, a Selection Panel of visual art professionals is established for purpose of making an artist/artwork recommendation. A selection panel is comprised of jurors, depending upon the size and complexity of the individual project.

No individual may serve more than once in any two-year period. In an attempt to diversity to the selection process and to more precisely match the expertise of the jury members to each project, Jurors are asked to consider the [Criteria for Selection of Artists and/or Artwork Projects](#) before serving on a Selection Panel.

If you are interested in being considered as a juror for upcoming Art In Public Places projects, please [download the application](#) and follow the submission instructions.

TOP CONTENT

- ★ Small Business Development Program
- ★ Art In Public Places
- ★ Cultural Arts
- ★ Austin's New Year
- ★ Downtown Redevelopment

UPCOMING EVENTS

AIPP Open Office Hours (May 2014)

May 09, 2014

Artist Info Meeting: Pressler Street AIPP Project

May 13, 2014

North Austin Community Garden Grand Opening

May 17, 2014

MORE EVENTS

CONTACT INFO

Phone: 512-974-7700
Fax: 512-974-6379
Email: [\[Email Address\]](#)
Physical Address:
201 E. Second Street
Austin, TX 78701
[See Map](#)

[Facebook](#) [Pinterest](#)

Current Project Spotlight
North Austin Community Garden

Guide to Austin Public Art
7 Unique Tours

Submission Requirements

- **DEADLINE: 5:00pm (CST), Thursday, June 5, 2014**
- Applicants must submit all materials through www.PublicArtist.org.
 - Sign up for FREE!
 - Select up to 10 images to apply for the call. Artist teams must have each team member's work represented in the 10 images.
 - Letter of Interest: briefly describe your specific interest in the project and explain why your qualifications are a good fit. **Please keep in mind the "Public Art Intent and Goals."**
 - For technical assistance with your application, please contact info@publicartist.org or 210-701-0775 (9am - 5pm CST)




Application Process | Pressler Street Extension Project

Guidelines & Policies

Resources for Public Artists

AIPP Current Projects



APPLY NOW!

Have questions about
PublicArtist.org?

Email:
info@publicartist.org
or
Phone:
210-701-0775
(9 am - 5 pm CST)

Click here for artist FAQs

Economic Development Department

AIPP OPPORTUNITIES

Artists interested in being considered for a public art commission for the City of Austin must apply through [PublicArtist.org](#). All professional artists, with a consistent body of work in any visual art media, are eligible to apply.

Watch Now: How to Apply for Public Art Projects using PublicArtist.org

- Visit [PublicArtist.org](#) to apply for art opportunities
- Read the [PublicArtist.org User Guide](#)
- Read the complete City of Austin Art in Public Places Program [Standard Artist Selection Criteria](#)
- More information about [Selection Panels](#)

Current Calls for Art in Public Places Projects

Request for Qualification: Downtown Austin Wayfinding Project

Deadline: June 5, 2014, 5:00 p.m.

The City of Austin seeks to commission a professional visual artist, or artist team, to design artwork that engages the public, via interactive guide or game, in the exploration and discovery of unique sites in downtown Austin as a component of the [Downtown Austin Wayfinding Project](#). The City requests qualifications from artists who live and work in the Austin metropolitan area, including Travis, Williamson, Bastrop, Caldwell, and Hays counties. **Budget: \$32,000**

[Download the complete RFQ](#)

Artist Information Meeting - May 7, 6:00 pm, Austin City Hall

Request for Qualifications: Pressler Street Extension

Deadline: June 5, 2014, 5:00 p.m.

The City of Austin seeks to commission a professional visual artist, or artist team, to design and fabricate artwork for the Pressler Street Extension project located between Cesar Chavez and West 5th Street, along Reserve Road. The City requests qualifications from artists who live and work in Texas. **Budget: \$60,000**

[Download the complete RFQ](#)

Artist Information Meeting - May 13, 12:30 pm, Austin City Hall

TOP CONTENT

- ★ [Small Business Development Program](#)
- ★ [Art in Public Places](#)
- ★ [Cultural Arts](#)
- ★ [Austin's New Year](#)
- ★ [Downtown Redevelopment](#)

UPCOMING EVENTS

[Artist Info Meeting: Downtown Wayfinding AIPP Project](#)

May 07, 2014

[AIPP Open Office Hours \(May 2014\)](#)

May 09, 2014

[Artist Info Meeting: Pressler Street AIPP Project](#)

May 13, 2014

MORE EVENTS

CONTACT INFO

Phone: 512-974-7700





Fax: 512-974-6379



Email

Physical Address:

201 E. Second Street
Austin, TX 78701

[See Map](#)

Share    

Application Process | Pressler Street Extension Project

publicartist.org



The City of Austin's Art in Public Places (AIPP) program acquires and maintains works of art for City facilities through commissions, donations and loans for the cultural enrichment of the Austin community. AIPP is a program of the Cultural Arts Division within the City of Austin's Economic Development Department.

In 1985, the City of Austin became the first municipality in Texas to make a commitment to include works of art in construction projects. By ordinance, 2% of eligible capital improvement project budgets are allocated to commission or purchase art for that site. The AIPP Collection is found at sites such as the airport, convention center, libraries, parks, police stations, recreation centers, and streetscapes, enhancing public spaces for all residents and visitors to our City.



Open Calls

[Downtown Austin Wayfinding Project](#) - \$32,000 - Deadline: 6/5/2014
[Pressler Street Extension](#) - \$60,000 - Deadline: 6/5/2014

Application Process | Pressler Street Extension Project

publicartist.org

**Already have an account?
Sign in here.**

Email

Password

Sign In

Forget your password?

Please enter your email address:

Submit

**No account?
Sign up. It's free.**

You are about to sign up as an artist.

If you are an arts administrator or curator, [click here.](#)

Email Address (this will be your username)

First Name

Last Name

The following details are optional but will be needed to apply to calls.

Mailing Address

City

State/Province

Zip/Postal Code

Country

United States ▼

Phone 1

Phone 2

Phone 3

Fax

Birthdate (for eligibility requirements)

January ▼ 1 ▼ 1900 ▼

Website Address

BOLD text indicates a required field.

For **technical assistance**, please contact
info@publicartist.org or 210-701-0775

Selection Process | Pressler Street Extension Project

- The Selection Panel and Project Advisors will review and evaluate the applications and recommend up to three finalists for interviews. Finalist interviews may be in person or via Skype.
 - Selection Panel includes 3 art/design professionals (voting)
 - Project Advisors include several project stakeholders (non-voting).
- The selected artist, or artist team, must be approved by the AIPP Panel and the Austin Arts Commission.

Selection Process | Pressler Street Extension Project

Tentative project schedule *(subject to change)*

June 5, 2014	Deadline for RFQ submission
Mid June 2014	Selection Panel review of submissions
July 2014	Finalist interviews
August 2014	Approval of Artist and Alternate by AIPP Panel and Austin Arts Commission
September 2014	City Council approval to negotiate and execute artist contract
October 2014	Negotiate/execute artist design contract
November 2014	Project kick-off meeting
March 2015	Approval of Final Design by AIPP Panel and Austin Arts Commission
April 2015	Negotiate/execute artist commission contract
January 2016	Anticipated project completion



Art in Public Places | Cultural Arts Division | Economic Development Department

QUESTIONS?

Sue Lambe, Art in Public Places

susan.lambe@austintexas.gov or 512-974-7852

Q & A sheet will be posted on our website at:

www.austintexas.gov/departments/aipp-opportunities

